



Facebook Live Checklist

- Introduce yourself
- Tell people what you do, how you can help them, what your business is about
- Ask if they are watching live or the replay
- Ask where they are watching from
- Ask your viewers questions during the video
- If you have resources or links to share let them know that
- Ask them to share your video
- Share with them how they can get a hold of you
- When will you be going Live again
- End with your signature ending and Call To Action